2018 Sponsorship Program
The Pacific Northwest Chapter of PCMA represents 220 event industry professionals in the greater Seattle area, as well as Oregon, Idaho and Alaska. Our membership is made up of 60% suppliers and 40% planners. Our Board of Director is focused on increasing member engagement and showcasing our sponsors and partners throughout the year. In 2016, attendance at our face-to-face events increased by 65% over the prior year. In 2017, event attendance remained high and our newsletter readership and social media followers continues to grow. Join a growing and engaged community of event professionals!

Our sponsorship program is designed to give sponsors visibility on our digital and social channels, as well as access to our members at professional development and networking events throughout the year.

Platinum: $4,000 Cash
- Signature sponsorship of a PCMA program or initiative, such as our scholarship program, community service projects, Board retreats, or annual fundraising event.
- Promotional Video created by a planner about your venue, product or service – NEW!
- Dedicated email sent to chapter membership
- Editorial coverage in quarterly Newsletter – NEW!
- Podium Time at a PCMA NW Chapter Meeting of your choice (calendar year)
- (8) complimentary registration to PCMA NW Chapter Meetings
- Logo on the PCMA NW Website with link to company site (calendar year)
- Logo recognition on slides at all chapter programs (calendar year)
- Logo recognition in footer of quarterly Newsletters
- Sponsor ribbons on name tags for all programs (calendar year)
- Inclusion in PCMA’s online sponsor directory - NEW!

Gold: $1,500 Cash
- Editorial coverage in quarterly Newsletter – NEW!
- Podium Time at a PCMA NW Chapter Meeting of your choice (calendar year)
- (2) complimentary registration to PCMA NW Chapter Meetings
- Logo on the PCMA NW Website with link to company site (calendar year)
- Logo recognition on slides at all chapter programs (calendar year)
- Sponsor ribbons on name tags for all programs (calendar year)
- Inclusion in PCMA’s online sponsor directory - NEW!

Silver: $500 Cash
- Logo on the PCMA NW Website with link to company site (calendar year)
- Logo recognition on slides at all chapter programs (calendar year)
- Logo recognition in footer of quarterly Newsletters
- Sponsor ribbons on name tags for all programs (calendar year)
- Inclusion in PCMA’s online sponsor directory - NEW!
### 2018 Sponsorship Commitment Form

<table>
<thead>
<tr>
<th>Sponsor Organization:</th>
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<tbody>
<tr>
<td>Sponsor Street Address:</td>
</tr>
<tr>
<td>City:</td>
</tr>
<tr>
<td>Contact Name:</td>
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<tr>
<td>Contact Phone:</td>
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</tbody>
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#### Please check All You Would Like to Donate/Sponsor

- **Platinum** - $4,000 in Cash
- **Gold** - $1,500 in cash
- **Silver** - $500 in Cash
- **Featured Venue Sponsorship - Inkind**
- **I will also donate a raffle item to the annual PCMA Auction**

| Details: |
| Estimated Value: | $ |

Return this Form to:
Molli Moss
molli@eventproducers.events
{425} 420-1684